



ADDING YOUR APP TO THE FACEBOOK APP CENTER



WAG™

Web App Generator™

Democratizing Application Development™



2013

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Overview

With WAG™ everyone can create custom mobile and web apps and run them for large scale audiences – free of charge.

The types of apps that can be created with WAG™ include: Consumer, Business, Government (including GovCloud), Healthcare, Education, Non-Profits and many other verticals.

An app that takes several programmers one year to develop, takes a few days to create using WAG™ - without requiring programming experience.

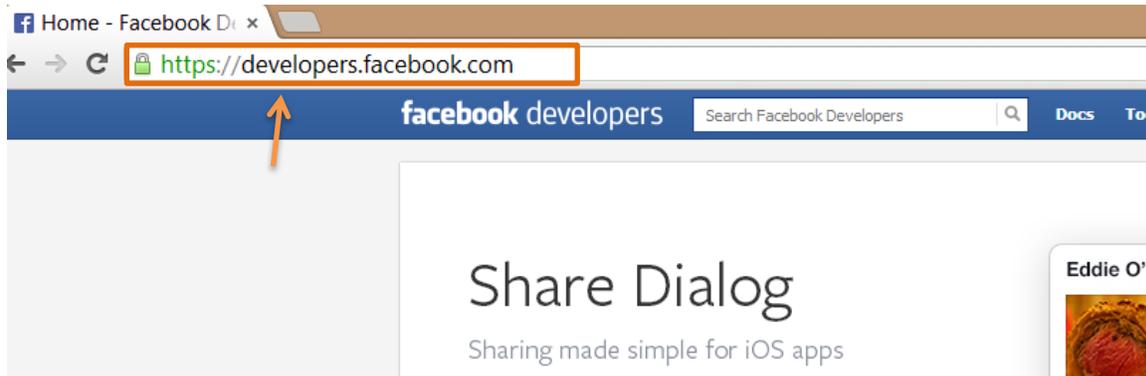
WAG™ is unlike any other product on the market. WAG™ empowers people to do things that they just can't do today. We call this *democratizing application development*™.

Create your app once - and it runs on all the major desktop browsers and all the major mobile devices as a native app, just the way Facebook can be accessed via a web browser and via a native mobile app.

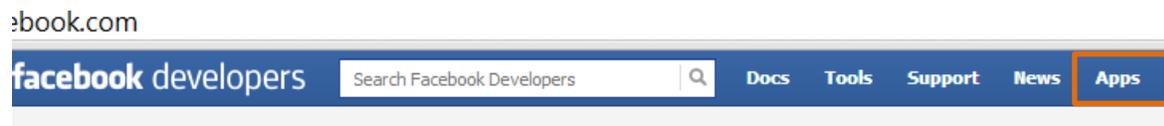




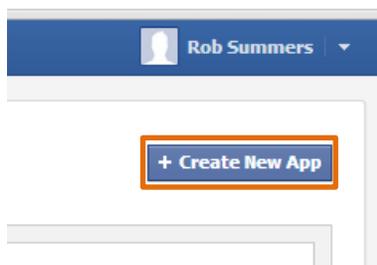
- ❖ Going to Facebook Developers Website, Clicking Apps, Clicking Create New App



1. Type developers.facebook.com in your web browser



1. Click on Apps



1. Click on + Create New App



❖ Adding Info in Pop-Up

1. Add your App Name in the first field
2. Add a link address that will come after apps.facebook.com/ This is optional but is very useful for remembering the exact link for your Facebook App
3. Click Continue

1. If the names are available you'll get a "Valid" and "Available" message on the right side.



❖ Entering Captcha

Require Captcha

Security Check
Enter both words below, separated by a space.
Can't read the words below? Try different words or an audio captcha.

ioQungs lege

Text in the box:
|
What's this?

By proceeding, you agree to the Facebook Platform Policies

Continue Cancel

1. Enter in the security captcha



Require Captcha

Security Check
Enter both words below, separated by a space.
Can't read the words below? Try different words or an audio captcha.

ioQungs lege

Text in the box:
ioQungs lege
What's this?

By proceeding, you agree to the Facebook Platform Policies

Continue Cancel

1. Click Continue



❖ Entering in Basic Info

The screenshot shows the 'Basic Info' section of the Facebook Developers console for an app named 'My Recipes App'. The app is currently in 'Sandbox Mode'. The 'App Domains' field is highlighted with an orange box, indicating where to enter the domain. The 'Sandbox Mode' is currently set to 'Enabled', but the 'Disabled' radio button is also highlighted with an orange box, indicating where to click to disable it. The 'App Domains' field contains the text 'Enter your site domains a'. The 'Sandbox Mode' section has two radio buttons: 'Enabled' (selected) and 'Disabled' (highlighted). Below the form, there are several checkboxes for integration options: 'Website with Facebook Login', 'App on Facebook', 'Mobile Web', 'Native iOS App', 'Native Android App', and 'Page Tab'. A 'Save Changes' button is located at the bottom of the form.

1. Enter in the app domain as cloud.corporatecentral.com
2. Click "Disabled" for Sandbox Mode



- ❖ Selecting how our app integrates with Facebook

Hosting URL: [?] You have not generated a URL through one of our partners (Get one)

Sandbox Mode: [?] Enabled Disabled

Select how your app integrates with Facebook

✔ Website with Facebook Login ✕

Site URL: [?]

✔ App on Facebook ✕

Canvas Page: [?]

Canvas URL: [?]

Secure Canvas URL: [?]

Canvas Width: [?] Fluid Fixed (760px)

Canvas Height: [?] Fluid Fixed at px

1. Enter in <http://cloud.corporatecentral.com/login.aspx> in *Website with Facebook Login – Site URL*
2. Enter your apps Link for *App on Facebook – Canvas URL*
3. Enter your apps link with https at the beginning for the *App on Facebook - Secure Canvas URL*

<http://cloud.corporatecentral.com/default.aspx?appid=e30c5fa6-2516-4cf1-a141-0423a4d5c848&public=0>

Web Application Generator :: My Recipes App Recipes

New Recipe New Views Export

Recipe Name

	Recipe Name ▲	Recipe
	Chicken Salad	Chic
		
		
		



- ❖ Selecting how our app integrates with Facebook (Cont.)

Native iOS App

Bundle ID: [?]

iPhone App Store ID: [?]

iPad App Store ID:

Facebook Login: [?] Enabled Disabled

Deep Linking: [?] Enabled Disabled

URL Scheme Suffix: [?]

1. Enter in com.corporatecentral.WAG357H for *Bundle ID*
2. Enter 585371172 for *iPhone App Store ID/iPad App Store ID*
3. Check Enabled for *Facebook Login* and *Deep Linking*

Page Tab

Page Tab Name: [?]

Page Tab URL: [?]

Secure Page Tab URL: [?]

Page Tab Edit URL: [?]

Page Tab Image:

Page Tab Width: [?] Normal (810px) Narrow (520px)

Save Changes

1. Enter your app name for *Page Tab Name*
2. Enter your apps Link for *App on Facebook – Canvas URL*
3. Enter your apps link with https at the beginning for the *App on Facebook - Secure Canvas URL*
4. Check Normal for *Page Tab Width*
5. Click *Save Changes*



❖ Entering in our App Details

The screenshot shows the Facebook Developers interface. The top navigation bar includes 'facebook developers', a search bar, and links for 'Docs', 'Tools', 'Support', 'News', and 'Apps'. The user 'Rob Summers' is logged in. The left sidebar lists settings categories: 'Settings', 'Basic', 'Developer Roles', 'Permissions', 'Payments', 'Realtime Updates', 'Advanced', and 'App Details' (highlighted with an orange border). The main content area is titled 'Apps > My Recipes App > Basic'. A yellow notification box states 'Changes saved. Note that your changes may take several minutes to propagate to all servers.' Below this, the app details are shown: 'My Recipes App' with an app icon, 'App ID: 557977260910373', 'App Secret: fdd58ca5c28ab399032482566ba421c0 (reset)', and a green status indicator 'This app is live (Visible to all users)'.

1. Click *App Details*



❖ Entering in our App Details (Cont.)

Settings

App Details

Review Status

Open Graph

Localize

Alerts

Insights

Promote

Related links

Use Debug Tool

Use Graph API Explorer

Use Object Browser

See App Timeline View

Delete App

Apps ▶ My Recipes App ▶ App Details

Approval Status:

Unsubmitted
Your app detail page has not yet been submitted for review.

[Web Preview](#) [Mobile Preview](#) [Submit App Detail Page](#) [Go to Review Status](#)

App Info

Primary Language: [?] **English (US)** [Translate your app for additional languages](#)

Display Name: [?] My Recipes App

Tagline: [?] Start cooking great food!

Description: [?] Recipes from around the globe are being shared via this multi-platform app.

Detailed Description: [?] The My Recipes App runs on all major mobile devices, the web, and inside of Facebook as well. There are many users adding recipes to the collection for everyone to use.

Explanation for Permissions: [?]

Publisher (optional): [?]

Category: [?] Food & Drink [Choose a sub-category](#)

Contact Info

Privacy Policy URL: [?] <http://corporatecentral.com/privacy.html>

Terms of Service URL: [?]

User Support Email: [?] webappgenerator2@gmail.com

User Support URL: [?]

Marketing URL (optional): [?]

App Page: [?] [Create a New Facebook Page](#)

Listed Platforms

What platforms are listed for your app in App Center. [?]

Website with Facebook Login: [?] Display Hide

1. Add in the App Details
2. Make sure to check Display for *Website with Facebook Login*



❖ Entering in our App Details (Cont.)

The screenshot shows the 'App Details' configuration interface for 'My Recipes'. It includes sections for banners, cover images, optional banners, and screenshots. A 'Save Changes' button is highlighted at the bottom.

1. Create and add the required images
2. Click on *Save Changes*



❖ Submitting App

Apps ▶ **My Recipes App** ▶ **App Details**

Approval Status:
 Unsubmitted
Your app detail page has not yet been submitted for review.

[Web Preview](#) [Mobile Preview](#) [Submit App Detail Page](#) [Go to Review Status](#)

Changes saved. Note that your changes may take **several minutes** to propagate to all servers.

App Info

Primary Language: [?]	English (US) Translate your app for additional languages
Display Name: [?]	<input type="text" value="My Recipes App"/>
Tagline: [?]	<input type="text" value="Start cooking great food!"/>
Description: [?]	<input type="text" value="Recipes from around the globe are being shared via this multi-platform app."/>
Detailed Description: [?]	<input type="text" value="The My Recipes App runs on all major mobile devices, the web, and inside of Facebook as well. There are many users adding recipes to the collection for everyone to use."/>

1. Click Submit App Detail Page



❖ Submitting App (Cont.)

Apps ▶ **My Recipes App** ▶ **App Details**

Submit for App Center

1 Additional Notes and Terms 2 Review Your Submission 3 Done

Additional Notes [?]

Will the review team need any extra information to review your app?

- Please include any steps we need to test and verify your Facebook integration.
- Please include any promotional or download codes we may need to access your app.

Confirm Supported Platform Integrations [?]

- Website with Facebook Login:** My website provides a personalized landing page from App Center.
- App on Facebook:** My app does not primarily link to or redirect to an external website.
- Native iPhone App:** My iPhone app uses Facebook Single Sign-On.
- Native iPad App:** My iPad app uses Facebook Single Sign-On.

Accept Facebook App Center Terms

By submitting your app you grant Facebook all rights necessary to feature the materials you submit, as well as your name, logos, screenshots and video captures of your app and your Facebook Page, for distribution, marketing, and promotional purposes, worldwide and royalty-free, in all formats and media, for as long as your App is featured in the App Center. You also represent that you have the right to grant this permission. All submissions are governed by our terms.

I accept the Facebook App Center terms.

Review Submission Cancel

1. Check *Website with Facebook Login, App on Facebook, Native iPhone App, Native iPad App, I accept the Facebook App Center terms*
2. Click Review Submission



❖ Submitting App (Cont.)

Submit for App Center

1 Additional Notes and Terms 2 Review Your Submission 3 Done

App Display Name: My Recipes App
Subtitle: Start cooking great food!
Description: Recipes from around the globe are being shared via this multi-platform app.
Detailed Description: The My Recipes App runs on all major mobile devices, the web, and inside of Facebook as well. There are many users adding recipes to the collection for everyone to use.
Category: Food & Drink

Supported Languages: Primary - English (US)

Privacy Policy URL: <http://corporatecentral.com/privacy.html>
User Support Email: webappgenerator2@gmail.com

Submit for Approval Cancel

1. Click Submit for Approval



❖ Submitting App (Cont.)

Apps ▶ My Recipes App ▶ App Details

Approval Status:

Live
Your App Detail page is live and available in search. Your app does not have enough high ratings and user engagement to be approved for listing in the App Center at this time. Please view our [App Center Guidelines](#) for more information.

App Info

Primary Language: [?] [Translate your app for additional languages](#)

Display Name: [?]

Tagline: [?]

Description: [?]

Detailed Description: [?]

Explanation for Permissions: [?]

Publisher (optional): [?]

Category: [?]

1. All done